

Bylined Article – January 2024

4 Motivators to Jumpstart Your Job Search in 2024

Provided by: Deb Gray, Owner of Express Employment Professionals Pittsburgh West

“Success seems to be connected to action. Successful people keep moving. They make mistakes, but they never quit.” —J.W. Marriott

Cheers to the new year! Have you mapped out your goals for 2024? Is looking for a new job opportunity part of your plans? According to a [Top Resumé](#) survey, 65% of professionals say getting a new job is among their top New Year’s resolutions, however, less than half report knowing how to execute the goal. If you’re looking for encouragement to tackle your job search in 2024, here are four motivational tips to get started.

1. Set Yourself Up for Job Seeker Success

Whether this is your first job search or you're looking for your next big opportunity, be proactive by making yourself marketable to recruiters and hiring managers before hitting the job market. Check that your resume and portfolio are up to date with relevant experience and skills. Write down your target companies and do market research on relevant industries. Setting yourself up early for success will help streamline your job search and alleviate some anxiety or stress you may face.

2. Optimize Your Best Hours with Time Blocking

Have you heard or used the phrase, “Looking for a job is a full-time job?” The reality is that we are too busy with responsibilities to devote an entire day to job hunting. Finding the time to search for jobs can be even more difficult if you are employed. Create a strategy to maximize your peak hours by blocking off time to look for roles that interest you. LinkedIn says [implementing time blocking](#) in your job search routine can help prioritize your most important tasks, avoid distractions and multitasking, and measure your progress and results. Be sure to also use downtime (during the evenings or weekends) to your advantage. Keep in mind that everyone's "best hours" will vary based on where they are in their career.

3. Rally Up Your Support Team

Do you have a group of people you can rely on for motivation and guidance to maximize your career? Reaching out to your network for advice could give you a needed push to put your best foot forward as a job seeker. Read the Express Blog article, [“Leverage Your LinkedIn Connections”](#) to accelerate your job hunt, widen your professional network, and find your next opportunity.

4. Motivate Yourself

While encouragement from others might give you the boost you need in your career, you can also obtain it by looking at yourself. Recognize and persevere through the challenging times of

your job search and celebrate the victories. Be your own cheerleader in your career; after all, it's your individual journey, and you can do everything you set your mind to with effort and dedication. Good luck with your job search!

If you're looking for a job opportunity in 2024, Express can help.

Express Employment Professionals has put more than 10 million people to work worldwide during our 40 years in the staffing industry. If you're on the hunt for a new role, we can help. Contact your [local Express office](#), download the [ExpressJobs app](#) from your mobile store, or fill out our [online contact form](#) to get started.

Express Employment Professionals Pittsburgh West has two offices serving Allegheny and Beaver County. Our Robinson Township office is located at 6200 Steubenville Pike, Robinson Township, PA 15136 and serves the Allegheny West area. Our Monaca office is located at 699 Pennsylvania Avenue, Monaca, PA 15061. Local businesses and applicants are encouraged to stop by, visit expresspros.com/wpittsburghpa, or call **412.494.2000**.